

# ECHO Key Messages

*Emergency and Community Health Outreach*



## **Show #4 Key Messages “Winter Preparedness” – English**

**Deadline for translators: Friday, September 24 (morning if possible)**

### **KEY MESSAGE #1:**

When it’s cold, wear warm clothes, cover your skin, and don’t stay out too long.

### **KEY MESSAGE #2:**

Make sure ice is thick enough before you walk or drive on frozen lakes or streams.

### **KEY MESSAGE #3:**

Keep an emergency kit in your car – and stay with your car if you get stranded.